

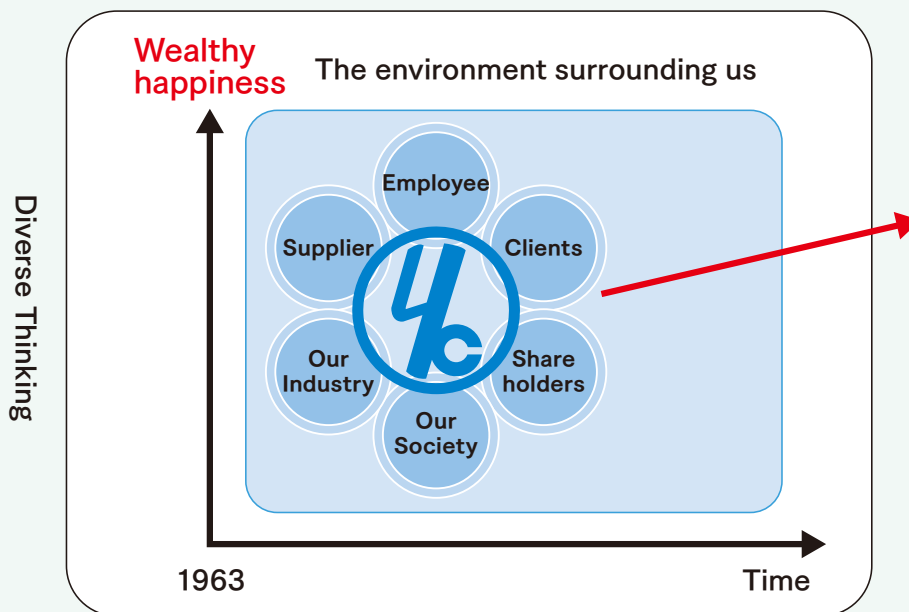
We pursue "Wealthy happiness" for all people associated with our company and for the society and environment that surrounds us.



Yuko-Keiso Co., Ltd.  
CEO Gen Ohta

Corporate Philosophy

Sustainable improvement of the Wealthy happiness of our stakeholders.



Founded in 1963, we will work together with all our stakeholders, our society, and the environment around us to continuously improve the "Wealthy happiness" that our founder wished to leave to future generations, regardless of changes in the environment around us.

On the other hand, we believe that in order to achieve sustainable improvement, it is essential to actively accept the various changes in the environment around us, changes in diversity, and different ways of thinking that cannot be dealt with through an approach that focuses on improving the current status, and to constantly hone our sensitivity while continuing to explore all possibilities and adopt a flexible attitude that is willing to fusion various values.

In order to explain the details, we will broadly divide it into three areas:

## "Stakeholders," "Wealthy happiness," and "Sustainable improvement."

# 1 Stakeholders



The "Stakeholders" refers to all parties involved with us, Yuko Keiso, as well as our society and the environment around us.

The diagram above shows six major stakeholders related to our company.

It is conceptualized as a team centered around our company, with the management team, including the president, taking charge of steering the company, including the allocation of profits among stakeholders.

Normally, stakeholders would include creditors such as banks, but as our policy is to maintain a debt-free management, we have not included them here.

Banks we deal with currently in some kind of transactions are included in our list of suppliers, in the sense that they provide financial services.

### ► Our stakeholders.

#### (1) Employee

Employees are people who work for our company (including potential employees). We believe employees are the core of our company, and we believe that increasing their growth and satisfaction will lead to the growth of the entire company.

#### (2) Suppliers

Our suppliers are all companies and individuals that provide our company with materials and services, such as our business partners, automatic control equipment manufacturers, control panel manufacturers, and material wholesalers.

Our suppliers are important partners that support our business activities, and we aim to grow together with them, building relationships with full of trust.

#### (3) Clients

Our main clients include companies that are primarily upstream of our company, such as subcontractors, general contractors, architects firms, building management companies, building owners and engineering companies. Based on relationships of trust with our clients, we strive to provide valuable works that meets their demands.

#### (4) Our industry

Our core business refers to the entire building instrumentation industry. Specifically, they are companies in the same industry. In a mature market, we may be competitors, but in order to revitalize the entire industry and transform it into a growing market, we believe it is important for us to cooperate as partners who promote innovation together. Although in mature market like this, the focus tends to be on competition between companies, we believe it is important for companies to cooperate as partners in promoting innovation together to revitalize the entire industry and transform it into a growth market.

### (5) Shareholders

Our shareholders are mainly founded with founder families. We are not currently considering raising funds from outside, and we plan to grow sustainably using our annual profits as fuel.

### (6) Our Society

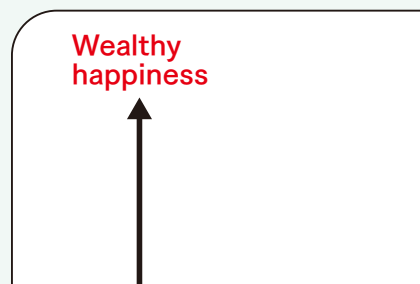
"Our society" referred to here is very vast, including local communities, the global environment, and our country, Japan. For instance, paying taxes and using public services are important parts of our interactions with society. We also believe that protecting the global environment and living in harmony with local communities are also part of our corporate responsibilities.

The double circle represents our employees, the families of business partners, employees of clients, etc and stakeholder's stakeholders.

Expand our business scope to stakeholder's of stakeholders, we intend for our company to play a central role in spreading wealthy happiness to the entire society and the world.

Additionally, I also hope that the company itself, which is placed at the center, a wealthy and happy culture will be fostered.

## 2 Wealthy happiness



Our company slogan, "Wealthy Happiness" comes from the first letters of the names of the founder's two daughters.

This is the evaluation axis that we have ultimately reached at after unraveling the history of our company.

We pursue "wealthy happiness" rather than pursuing sales, profits, or social values.

The founder couple's childhood and youth were in before the war, during the war and they experienced extreme poverty and hardship.

In particular, our late founder, Hideo Arai, lost his parents at a young age and was raised by his siblings.

His wife also grew up in a very hard environment and she had worked hard as the eldest daughter since she was young to support her family.

Therefore, they were craving for economic wealthiness and happiness. This is the background behind the company name.

Today, Japan is a well developed country that has overcome the extreme poverty that our founders experienced when they were children. We no longer need to pursue financial abundance excessively.

However, we are responsible to protect our stakeholders from the recent rise in prices that could lead to a decline in living standards, and to provide an safe environment for living peace.

At the same time, from now on we would also like to cherish on "wealthiness of the heart."

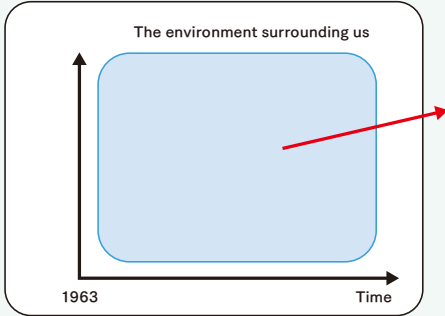
"Wealthiness of the heart" refers to enjoy learning and growth, the flexibility to accept diverse values, and the ability to find yourself and move forward positively towards important goals.

We would like to share the way of thinking like this with you and understanding the being further deeper.

The founder's wife's name was "和江:Kazue", and the character "和:Wa" is engraved on her tombstone. The character "和 Wa" contains the meanings of harmony, unity, and peacefulness.

Additionally, the characters used in the company name "裕幸 wealthy happiness" comes from the name of the founder's family, and we believe that they express our hope that the family and all stakeholders involved will respect each other, cooperate each other, and build harmonious relationships. Furthermore, we feel that the company name also reflects the feelings of the founding couple, who treasured the company like their third child.

### 3 Sustainable improvement



"Sustainable improvement" means having competitiveness that is not affected by the external environment and striving to achieve a state in which both our company and our stakeholders can continue to grow.

The external environment means any situation around our company. This includes not only Japan's economic situation and industry trends, but also the political system, war, disasters, and irreversible technological changes.

In order to achieve sustainable growth without dependent on the environment around us, a logical thinking, toughness (the ability to enjoy adversity), and the ability to develop (the ability to create new things and rules) has to be required.

Furthermore, we believe it is essential to develop human resources that can adapt to medium to long-term changes with collaborative ability to create new value together with stakeholders by sharing all information with them and responding to changes in the environment around us.

The "angle of improvement" we aim for is not to "maintain the current status," "a sudden increase," or "a decrease," but rather to achieve a "sustainable, gradual upward trend."

Even if we feel like we are maintaining the current status, it could be leading to a decline. That is why we are constantly considering about methods to ensure the persistent growth of this company, which is supported by many stakeholders.

The outer frame embodies the thought of accepting diverse ideas and responding flexibly. "Diverse ideas" refers to ways of thinking that not exist ever or that we cannot even imagine, as well as different thoughts or diversity that cause from cultural differences.

In order for a company to survive, it is essential that respond to changes in the environment around us such as those mentioned above and understands diverse ways of thinking.

Although the corporation with our stakeholders is our principal, but sometimes things don't go as smoothly as we'd hoped, and drastic top-down decisions making may be necessary.

However, in order to minimize such drastic changes, we believe that to constantly hone our sensitivity, actively accepting changes in the environment around us and diverse ways of thinking, and working side by side with them to try to integrate will lead to the longevity of our company.



Watch the video about our corporate philosophy  
(Company Information Session on Dec.6, 2024)



## History

■ 1963	Dec	Yuko-Keiso established at 1-38 Yoyogi, Shibuya, Tokyo
■ 1967	Jul	Company head office relocated to 1-46-10 Tomigaya, Shibuya, with relocation of company building
■ 1973	Dec	Company head office relocated to 5-11-9 Yoyogi, Shibuya, with relocation of companybuilding Yamatake Honeywell (Current Azbil Corporation) Distributor
■ 1982	Jun	Opened Oyama Sales Office in Oyama City, Tochigi (Current Tochigi Sales Office)
■ 1985	May	Opened Saitama Sales Office in Omiya City, Saitama
■ 1988	Aug	Opened Yokohama Sales Office in the Kanagawa District of Yokohama City, Kanagawa
■ 1989	Jun	Oyama sales office renamed Tochigi sales office upon office relocation (Kawachi county, Tochigi)
■ 2000	Nov	Company head office relocated to 2-8-8 Chuo, Meguro, Tokyo with purchase of new company building (Current company head office)
■ 2009	Mar	Established Office of Registered Architect First Class
■ 2012	July	Established Yuko-Vietnam in Hanoi, Vietnam
■ 2015	Feb	“Introduction of amorphous high-efficiency transformers in power grid (Vietnam)” was selected in the JCM Model project which was publicly solicited by Ministry of the Environment. Started from the southern region and plan to be expanded to the central and Hanoi regions over three years, expected to reduce greenhouse gas emissions in total of 9,377tCO <sub>2</sub> /year.
■ 2020	Jul	"The Demonstration Project for Enhancement of Energy Saving Shrimp Aquaculture System with Biomass from Local Product in Vietnam" was selected as International Demonstration Project on Japan's Energy Efficiency Technologies by New Energy and Industrial Technology Development Organization (NEDO).
■ 2021	Jun	Signed "Agreement on the Use of Facilities in the Event of a Disaster" with Meguro Ward.
■ 2022	Mar	Approved as Certified Health & Productivity Management Outstanding Organizations Recognition Program by the Ministry of Economy, Trade and Industry.
■ 2023	Mar	The JCM Model project in Indonesia was selected, achieved to reduce 1,493tCO <sub>2</sub> /year.
■ 2023	Apr	Opened Gotanda office in Shinagawa-ku, Tokyo
■ 2023	Dec	60th anniversary of establishment

## Company Profile

■ Company name	Yuko-Keiso Co., Ltd.
■ Established	December 1963
■ Capital	¥100,000,000
■ Lines of business	<ol style="list-style-type: none"> <li>1. Designing, installation and maintenance of instrumentation systems and automatic control systems</li> <li>2. Designing, installation and maintenance of equipment for telecommunications, security, emergency, electricity and air-conditioning</li> <li>3. Sales of instrumentation devices and automatic control devices</li> <li>4. Architectural designing and supervision of building construction and consultation for facilities management</li> </ol>
■ Board of directors	Chairman Ryuzo Ohta President Gen Ohta Director Takahiro Arakawa Toshihide Sugawara Sachiko Ohta Auditor Hidenori Yuhara
■ Sales	¥4,540,000,000 (the term ended May 2024)
■ Number of employees	188
■ License	Permits by Minister of Land, Infrastructure and Transport <ul style="list-style-type: none"> <li>• Pipe construction (Toku-4) No.10191</li> <li>• Electric construction (Toku-4) No.10191</li> <li>• Electrical communication construction (Han-4) No.10191</li> </ul> Registered Architect's office, Governor license of Tokyo Metropolitan <ul style="list-style-type: none"> <li>• No.62857</li> </ul> Temporary Service : permission number <ul style="list-style-type: none"> <li>• 派13-313776</li> </ul>
■ Membership	Japan Electrical Construction Association, Inc. Association of Japan Instrumentation Industry Institute of Electrical Installation Engineers of Japan Association of Building Engineering and Equipment Healthcare Engineering Association of Japan Tokyo Chamber of Commerce and Industry
■ Associated banks	Mizuho Bank, Shibuya Branch / MUFG Bank, Shinjuku Nishi Branch
■ Contact information	[ Head office ] 〒2-8-8 Chuo-cho, Meguro-ku, Tokyo 152-0001 <ul style="list-style-type: none"> <li>• General Affairs Department TEL.+81-0(3)-5720-3231 / FAX.+81-0(3)-5720-3492</li> <li>• Accounting Department TEL.+81-0(3)-5720-3231 / FAX.+81-0(3)-5720-3492</li> <li>• Corporate Strategic Office TEL.+81-0(3)-5720-3231 / FAX.+81-0(3)-5720-3492</li> <li>• Safety and Quality Management Department TEL.+81-0(3)-5720-3233 / FAX.+81-0(3)-5720-3493</li> <li>• Sales Department TEL.+81-0(3)-5720-3220 / FAX.+81-0(3)-5720-3493</li> <li>• Engineering Department I TEL.+81-0(3)-5720-3212 / FAX.+81-0(3)-5720-3493</li> <li>• Engineering Department II TEL.+81-0(3)-5720-3261 / FAX.+81-0(3)-5720-3493</li> <li>• Cost Management Department TEL.+81-0(3)-5720-3268 / FAX.+81-0(3)-5720-3492</li> <li>• Business Development Department TEL.+81-0(3)-5720-3238 / FAX.+81-0(3)-5720-3492</li> <li>• International Projects Department TEL.+81-0(3)-5720-3238 / FAX.+81-0(3)-5720-3492</li> <li>• Energy Conservation Business Department TEL.+81-0(3)-5720-3238 / FAX.+81-0(3)-5720-3492</li> </ul>

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[ Yokohama Sales Office ]

2F Hiyoshi Bldg., 6-66, Sumiyoshi-cho, Naka-ku, Yokohama-shi, Kanagawa Prefecture 231-0013

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## Organization

